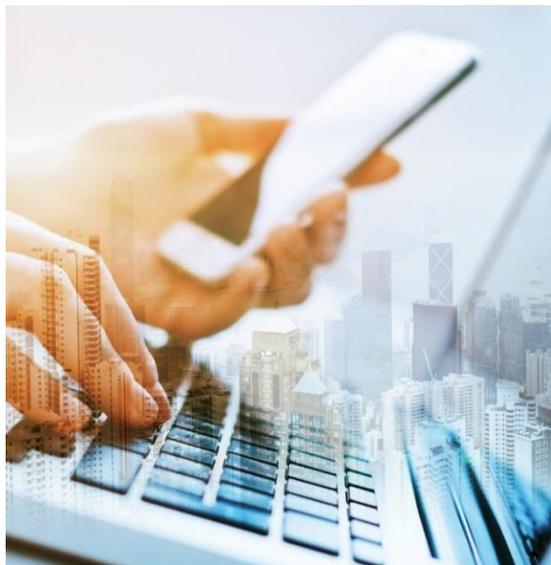


CASE STUDY

How Insight Data Solutions Helped a Large Swiss Bank Survive Superstorm Sandy



they increase the need for strong recovery processes and procedures. FSI's don't just have products – they have transactions – millions of transactions, all generating data that needs to be accessible and relevant in accordance to ever growing data-retention regulations.

A solid business continuity and disaster recovery strategy protects against lost revenue, reputational damage, or regulatory penalties for down-time. Every second counts when a financial institution is down.

This bank had a disaster recovery process in place that had been rigorously rehearsed and practiced. When Superstorm Sandy completely disabled offices in lower Manhattan, the plan was put into action. The disaster recovery process had been rehearsed on a quarterly basis within all facets of IT. Rehearsals were implemented at the disaster recovery site in Princeton NJ where databases were brought online and tested to be sure the recovery was seamless, with no data loss or corruption. When Superstorm Sandy hit the tri state area, this disaster recovery process was implemented.

SOLUTION:

After the storm, and the roads were cleared, professionals who were involved in the Bank's Disaster Recovery Process were required to travel to the Disaster Recovery site in Princeton, NJ; logon to their dedicated disaster recovery PC and begin to bring up the data bases that were assigned to them and were previously based in lower Manhattan.

A global Swiss bank has hubs in major cities around the world, including New York City. With global reach and mountains of data integral to their daily operations, the financial institution needed a disaster recovery process that would insure its global operations would continue in the event of a major disaster. As part of this team, we designed and rehearsed a disaster recovery process, that enabled the bank to resume operations shortly after the devastating impact of Superstorm Sandy.

CHALLENGE:

Banks and financial services institutions (FSI's) are awash in terabytes or even zettabytes of data, from internal structured sources as well as from external unstructured sources (social media, government, and other third party databases).

Financial data is no longer measured in terabytes or petabytes, but in zettabytes (a billion terabytes). As FSI's add more data layers and increase their reliance on it,

About Insight Data Solutions

Insight Data Solutions makes the data hidden in your business accessible and relevant to the stakeholders who need it most.

Business Continuity and Disaster Recovery Services

Contact Insight Data Solutions today to learn more about how regulated industries such as financial services, healthcare, life sciences, or government develop business continuity plans and in the event of disruptions, help restore your data.

Contact Us

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